

# Navigating the AI On-Ramp

How to plan your route to secure real business value



## Who We Are

PlannedData provides independent expertise for AI and data-driven business transformation.

We specialize in guiding organisations that recognize AI's strategic importance but find it difficult to build solid long term plans.

Unlike technology vendors, we are independent with no product or technology bias – only a commitment to help you achieve your business objectives and aspirations.



## What We Do and Why It Matters

**The Challenge:** The problem isn't ambition – the AI destination is clear but the route to get there is not.

**Our Solution:** We bring together expertise in business strategy and in realising technology solutions.

The full value of AI comes when it becomes part of what you do. This is about your business, your ambitions, and where you want to go – not the technology.

We bridge the gap between strategic your business vision and practical implementation, collaborating with the leadership team to translate business priorities into executable plans.

**The Difference:** Our proven six-stage methodology addresses the critical barriers that derail AI adoption:

1. **AI & DATA READINESS ASSESSMENT** – A 360 view of data, systems, technologies and processes.
2. **AI & DATA STRATEGY ROADMAP** – Defines the North Star to set the direction and guide execution
3. **DECIDE FIRST PHASE** – Balances quick wins with strategic capability building
4. **IMPLEMENTATION PLANNING** – De-risks execution through phased, measured approach
5. **PROGRAMME MANAGEMENT** – Provides hands-on oversight to un-burden your team
6. **FULL ASSESSMENT & LANDSCAPE REVIEW** – Tunes the roadmap to incorporate the latest thinking

## Why Choose Us

- **Independent:** free from technology and vendor bias that would compromise your strategy,
- **Measured:** each step in the journey delivers value and manages your risks,
- **Collaborative:** working with you to help shape your strategy for AI and data driven value.

PlannedData enables mid-market firms and SMEs to navigate AI-driven change confidently, turning data and technology into engines of lasting business value.

**Let's talk about starting to harness the value of AI and Data**

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