

Cookie Policy

Use of cookies and consent management



This Cookie Policy explains how plannedata.com uses cookies and similar technologies, in accordance with the Privacy and Electronic Communications Regulations 2003 (PECR) and UK GDPR.¹

What Are Cookies

Cookies are small text files placed on your device that help websites function and gather information about how they are used.

Types of Cookies We Use

Cookie Type	Purpose	Consent Required
Strictly necessary	Enable core site functionality (e.g. security, navigation).	No
Analytics	Measure site usage and improve content, via tools such as Google Analytics.	Yes
Marketing	Track engagement with marketing content and campaigns.	Yes

Non-essential cookies (analytics and marketing) are only set with your explicit, freely given consent, obtained via the consent banner presented on your first visit.^{1, 2}

Managing Your Consent

You can accept or reject non-essential cookies using the cookie settings dialog box. Rejecting cookies is as straightforward as accepting them, and you may withdraw consent at any time.¹

Appendix: References

1. Cookie consent and PECR rights guidance – [Civil Help](#)
2. ICO guidance on storage and access technologies – [Information Commissioner's Office](#)